

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57180 CF LOC-POL FBD - LBD: 11/01/12 - 11/06/12 HL#: Created: 11/01/12 04:14 PM

Client: AMERICANS FOR PROSPERITY... CPE: / / 70 Agency Commission: 15 % Updated: EMENDEL on 11/01/12 04:38 PM

Agency: MENTZER MEDIA SERVICES (24184) Product: AMERICANS FOR Self Protect.: :00:00 Confirmed: 11/01/12 04:28 PM

Buyer: KAREN B Demo: HHOLDS DMA RTG Sched. Code: B Contract: 11/02/12 09:57 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR PROSPERITY

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	0 0 0 1 1 0 0	MORN	60	D			0.0	\$1,900.00	2	\$3,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										
002	MEARLY	0 0 0 1 1 0 0	MORN	60	D			0.0	\$1,300.00	2	\$2,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										
003	DLIVE930A	* * * * F * *	DAY	60	B			0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										
004	AINSIDER	0 0 0 1 1 0 0	ACC	60	B			0.0	\$2,100.00	2	\$4,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										
005	NLATE03	0 0 0 1 1 0 0	NEWS	60	B			0.0	\$6,000.00	2	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										
006	PPERSON	* * * T * * *	REGP	60	B			0.0	\$14,000.00	1	\$14,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										
007	NEWSSAT6A	* * * * * S *	NEWS	60	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

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Buyer: KAREN B	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 11/02/12 09:57 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWSSAT8	* * * * * S *	NEWS	60	D			0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
009	SNCAAFB	* * * * * S *	FTBL	60	B		NCAA FTBL	0.0	\$1,700.00	1	\$1,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
010	SNCAAFBPR1	* * * * * S *	FTBL	60	B		NCAA FTBL	0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
011	SNCAAFBPR1	* * * * * S *	FTBL	60	B		NCAA FTBL	0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
012	NLATE03	* * * * * S *	NEWS	60	B			0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
013	WCBSSUN	* * * * * S	MORN	60	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
014	WFACE03	* * * * * S	FACE	60	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PWIFESN4	* * * * * S	CARD	60	B			0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATE03	* * * * * S	NEWS	60	B			0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	SSHOWDOWN	* * * * * S	LOCS	60	D		SPORTS	0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	MLOCAL6A	M * * * * *	MORN	60	D			0.0	\$1,900.00	1	\$1,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	DLIVE930A	1 1 0 0 0 0 0	DAY	60	B			0.0	\$700.00	2	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AINSIDER	M * * * * *	ACC	60	B			0.0	\$2,100.00	1	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NLATE03	M * * * * *	NEWS	60	B			0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	MLOCAL430A	M * * * * *	MORN	60	B			0.0	\$100.00	1	\$100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	27	0	\$88,500.00	\$75,225.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$88,500.00	\$75,225.00	\$0.00	\$0.00